

ORDER



Orders
Order / Rev: 692441 - 3
Alt Order #: 06193573
Product Desc: SENATE RACE
Estimate: 475
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 06/20/12 / 08/28/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	20	\$7,885.00	\$6,702.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$7,885.00	\$6,702.25	0.00
Totals	20	\$7,885.00	\$6,702.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJXX-TV	7%	\$7,885.00
Market	100%	\$112,642.86

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	9%	\$10,137.86
WCWJ	1%	\$1,126.43
WJXT	28%	\$31,540.00
WTEV	25%	\$28,160.71
WTLV	30%	\$33,792.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/04/12	10/04/12	The View M-F 11a-12p View	CM	M-F 11a-12p	---T---	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			3		\$225.00		0.00				
2	WJXX	10/03/12	10/05/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	--W-F--	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W-F--			2		\$130.00		0.00				
3	WJXX	10/07/12	10/07/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$175.00		0.00				

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WJXX	10/08/12	10/08/12	Mon Prime Other Bachelor Pad	CM	8-10p	M- - - - -	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M- - - - -		1			\$2,000.00			0.00			
5	WJXX	10/03/12	10/03/12	Wed Prime C Wed Prime C	CM	10-11p	- - W- - - -	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - W- - - -		1			\$850.00			0.00			
6	WJXX	10/04/12	10/04/12	Thu Prime B Thu Prime B	CM	9-10p	- - - T- - -	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - T- - -		1			\$2,100.00			0.00			
7	WJXX	10/02/12	10/08/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	MT- T- - -	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MT- T- - -		3			\$225.00			0.00			
8	WJXX	10/02/12	10/08/12	Nightline Nightline	CM	M-F 11:35p-12:05a	MT- - F- -	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MT- - F- -		3			\$200.00			0.00			
9	WJXX	10/02/12	10/08/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	MTWTF- -	:30	4	\$110.00	P-3	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF- -		4			\$110.00			0.00			
	Week:	10/08/12	10/14/12	M- - - - -		1			\$110.00			0.00			
Totals														20	\$7,885.00